

2024 – 2025 Americanism, Loyalty Day and POW/MIA Program

VFW Posts and members are encouraged to promote programs in their Posts and communities that are consistent with the goals of the Americanism Program.

Posts should report member and Post activities to the Department of Michigan by using the online program activity reporting tool on the Department website.

Post activity awards will be based on the below listed four membership divisions which will be based on the June 30, 2024 National Membership Report.

Divisions:

Division I	10-65
Division II	66-125
Division III	126-225
Division IV	226-over

Post Activity Awards:

The Post with the most credited Americanism Reports in each membership division will receive a citation from the State Commander at the 2025 State Convention. The Department activity report for the period May 1, 2024 to April 30, 2025 will be used to determine awards.

POW / MIA Flag Citations:

Post Commanders are encouraged to present citations to individuals, businesses and organizations that properly display the POW / MIA Flag. These citations will be available upon request from the Department Americanism Director.

POW / MIA Donations:

The Department of Michigan maintains a dedicated fund, the POW/MIA Fund, which is used to assist or promote special programs that recognize and honor the service and sacrifice of POW/MIAs of all wars.

Posts are encouraged to donate to this dedicated fund. Donations to this fund must be sent to Department Headquarters. Post Relief funds may be used for this purpose. Donations to the POW/MIA Fund are a reportable activity.

Special Event Citation:

The Department Commander will present at the 2025 State Convention a Special Event Citation to the Post that best promotes Americanism or POW /MIA Day or Loyalty Day in a new or unique fashion. A detailed report of this project must be submitted to the Department Director prior to April 30, 2025 via email using the subject line of “AM Special Project Post # _____”.

The submitted report must provide a detailed description of the event to include the number of Post and Auxiliary that participated, the identities of any public officials that attended, a summary of community impact of the event, a summary of the promotion of the event in the community and photographs of the event.

Reportable Activities:

Reportable activities conducted by members or Posts include promotion and / or participation in, but not limited to, the following significant events:

- Loyalty Day – May 1
- Memorial Day - May
- Flag Day – June 14
- Juneteenth Day – June 19
- Independence Day, 4th of July
- Patriots Day – Sept 11
- POW / MIA Recognition Day - September
- Veterans Day – Nov 11
- Pearl Harbor Day – Dec 7

(Additional information about some of these special events is provided separately on this webpage.)

If you have any questions about reportable projects or activities or require any assistance, please contact the Americanism Director.

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