

MEMBERSHIP



VETERANS OF FOREIGN WARS.



VFW National Membership Program

2026-2027

Cory Geisler

Commander-in-Chief

“One Team, One Mission, Veterans First”

TABLE OF CONTENTS

Commander's Introduction	3
Commander's Statement	3
Membership Mission	3
All-American Program	4-7
Triple Crown	7
Individual Recruiting Awards	8
Early Bird Award	8
Legacy Life Membership Acquisition	8
101% Membership Streamer	8
New Post Growth Grant	9
Divisional Recruiting Challenge	9
Department Above & Beyond Award	10
Elite Recruiter	10
Recruiter of the Year	10
Life Member Recruiter Award	10
New Post Startup Grant	10
Commander-in-Chief's Challenge	11
Division Breakdown	11
Membership Notes & Resources	12
Membership Contacts	12

Commander's Introduction:

Cory Geisler was elected Commander-in-Chief of the Veterans of Foreign Wars of the U.S. on July 29, 2026, at the 127th VFW National Convention in Reno, NV. Cory served in the U.S. Army from 2005 to 2012, earning his VFW eligibility by serving in Korea and Iraq. In recognition of his service, he received the Army Commendation Medal (three), Army Achievement Medal (seven), Good Conduct Medal, among many others. He joined the VFW in 2008 as a member at large and then transferred to VFW Post #721 in Waukesha WI, where he maintains his Gold Legacy Life membership.

Cory has served at various levels in the post to include his election to Post Commander in 2012. Cory has served as the Post Commander for 12 of his 18 years and is a two-time All-State Post Commander and was an All-American Post Commander in 2019. At the district level Cory was the head of various committees and was the Chief of Staff for 3 different district commanders. Cory was elected the District 2 Commander for 2017 – 2019. During the 2018 – 2019 year District 2 was recognized as an All-State and All-American district. At the department level, Cory was the Department Safety Chairman for 5 years and the Youth Activities Chairman for 3 years. Cory was elected the Department of Wisconsin State Commander for the 2021 – 2022 year. In 2023 he was elected to the National Council of Administration and in 2025 he was elected as the Senior Vice-Commander in Chief.

Commander's Statement:

"Throughout my time in the United States Army, the Veterans of Foreign Wars, and at my civilian positions, I have had the honor to serve under some great leadership. I have strived to take the best of these leaders and incorporate that into my leadership style. What I have learned over those years is that leadership is like running an ultra-marathon. It's not about a burst of brilliance, but it's about sustained effort, strategic pacing, and emotional resilience. Leadership is ultimately a long-distance commitment. It's about showing up day after day, leading with humility, adapting when things get tough, and never losing sight of the end goal. Even when the path is unclear.

*"We are united by a common purpose: to serve those who have served. As One Team, we bring our unique skills, perspectives, and dedication together to meet the needs of our nation's heroes. With One Mission, we remain focused, ensuring veterans receive the care, respect, and opportunities they've earned. Every action, every decision, every effort is guided by one core principle: Veterans First. This is not just a motto; it's a commitment to honor their sacrifices by delivering excellence in every interaction. Together, we stand stronger, driven by purpose, bound by respect, and devoted to those who served. **ONE TEAM, ONE MISSION, VETERANS FIRST.**"*

Membership Mission:

To strengthen the VFW by driving membership growth through comprehensive support for recruiting, retention, recruiter development, ensuring consistent dues processing, and member fulfillment. To empower our Post and Department leaders through specialized training programs that prioritize membership sustainability. To provide necessary insight and guide informed decision-making through data-driven reporting and analysis. To deliver exceptional customer support to our comrades and prospective members, fostering a culture of service and camaraderie that sustains the VFW legacy for future generations.

All-American Program:

The All-American program exists to recognize exceptional leadership and teamwork, authentic accomplishment in membership growth, and participation in VFW core programs.

All-American Post Criteria

All Posts who have met the following criteria as of June 30, 2027 will be named as All-American Posts:

- Must meet the Divisional Membership Quota as shown on the table on page 5.
- At least 80% retention of prior year Annual members. Definition of retention can be found on page 12.
- Must have a Post election report submitted and be in good standing.
- Must meet the following Program Participation Criteria by January 31, 2027:
 - o Voice of Democracy – minimum of one entry advanced to District judging (Overseas Posts may donate \$125 to National in lieu of entry)
 - o Patriot's Pen – minimum of one entry advanced to District judging (Overseas Posts may donate \$125 to National in lieu of entry)
 - o National Citizenship Education Teachers Award –Post must advance a teacher to District; if no District judging applies then advance to Department for judging (Overseas Post donate \$100 to National in lieu of entry)
 - o Entries **must be submitted via the Programs Dashboard by January 31, 2027 in order to be recognized.**
- National Veterans Service Programs – must donate \$125 via the Programs Dashboard NVS Donation link. Donations will be designated to support the VFW National Veteran Service operations.
- Must make a restricted donation via the Programs Dashboard, minimum of \$75, to National in support of DPAA (Defense POW/MIA Accounting Agency).
- Must meet the following Community Service Requirements:
 - o Participation in the VFW Day of Service event held during the month of May and registered at vfwdayofservice.org no later than June 1. This event may be counted for a Post's quarterly community service activity.
 - o A Post must submit a community service report quarterly to their department for submission to the All-American Dashboard. The quarters are July-Sept, Oct-Dec, Jan-March, and April-June. Please see page 12 for further details.
 - o A Post must show an increase in total Community Service of at least 5% from the previous year.
- Must purchase at least 5 Buddy Poppies per member, with a minimum of 500.
- Must have been chartered for at least a full calendar year as of July 1, 2026. Posts that were chartered between July 1, 2025, and June 30, 2026, will not be eligible for All-American awards, but may be recognized under the New Post Growth Grant.

All-American Post Award

All Posts that meet the listed criteria will receive: An All-American Post Streamer, a Post Home Citation, and will be recognized in the VFW Magazine.

In addition, the top 20 Posts in each membership division will receive:

- All-American Post Commander's Citation
- All-American Post Commander's Cap
- All-American Post Commander's Badge
- All-American Post Commander's lapel pin

These awards for the top 20 Posts will be presented on stage at the 128th National Convention. All All-American Post Awards will be distributed at the 128th National Convention. Department Quartermasters will be directed to collect and distribute awards for All-American Posts not in attendance.

The Top five Post Commanders in each division will receive a \$1,000 award to recognize their leadership. Commanders must attend the 128th National Convention in order to receive this award.

Division	Minimum Membership	Maximum Membership	Membership Quota
1	501	---	103%
2	351	500	104%
3	246	350	105%
4	190	245	106%
5	150	189	107%
6	125	149	108%
7	105	124	109%
8	90	104	110%
9	70	89	111%
10	50	69	112%
11	10	49	113%

All-American District Criteria

All Districts that have met the following criteria as of June 30, 2027, will be named as All-American Districts:

- Must exceed prior year's membership, based on June 30, 2026, totals. (100%+1)
- Must finish in the top 20 Districts in their division, based on membership percentage as of June 30, 2027.
- Must make a restricted donation, minimum of \$100, to National in support of DPAA (Defense Personnel POW/MIA Accounting Agency). **Donations must be processed through the Programs Dashboard.**
- Must have a District election report submitted and be in good standing.
- Must meet the following Program Participation Criteria by January 31, 2027:
 - o Voice of Democracy – minimum of one entry advanced to Department judging (Overseas Districts may donate \$125 to National in lieu of entry)
 - o Patriot's Pen – minimum of one entry advanced to Department judging (Overseas Districts may donate \$125 to National in lieu of entry)
 - o National Citizenship Education Teachers Award – one entry advanced to Department judging (Overseas District donate \$100 to National in lieu of entry)
 - o Entries **must be submitted via the Programs Dashboard by January 31, 2027, in order to be recognized.**

All-American District Awards

All Districts that meet the listed criteria will receive an All-American District Streamer, an All-American District Commander's Citation, and recognition in the VFW Magazine.

In addition, the top 10 Districts in each membership division will receive:

- All-American District Commander's Cap
- All-American District Commander's Badge
- All-American District Commander's lapel pin

These awards for the top 10 District Commanders will be presented on stage at the 128th National Convention. All All-American District Awards will be distributed at the 128th National Convention. Department Quartermasters will be directed to collect and distribute awards for All-American Districts not in attendance.

The top two District Commanders in each division will receive a \$1,000 award to recognize their leadership. Commanders must attend the 128th National Convention in order to receive this award.

All-American Department Criteria

All Departments that have met the following criteria as of June 30, 2027, will be named as All-American Departments:

- Must exceed prior year's membership, based on June 30, 2026, totals. (100%+1)
- Department must submit Department legislative chairman reports monthly through the Program dashboard tool.
- Must make a restricted donation, minimum of \$200, to National in support of DPAA (Defense Personnel POW/MIA Accounting Agency). **Donations must be processed through the Programs Dashboard.**
- Must meet the following Program Participation Criteria by January 31, 2027:
 - o Voice of Democracy – an entry advanced to National judging
 - o Patriot's Pen – an entry advanced to National judging
 - o Teacher of the Year – an entry advanced to National judging
 - o Entries **must be submitted via the Programs Dashboard by January 31, 2027, in order to be recognized.**
- National Veterans Service fundraiser – must complete State/Department fundraiser with proceeds donated to the National Veterans Service fund via the Programs Dashboard.

All-American Department Awards

All Departments that meet the listed criteria will receive the following:

- All-American Department streamer
- All-American Department Commander's Citation
- All-American Department Commander's Cap
- All-American Department Commander's Badge
- All-American Department Commander's lapel pin
- \$1,000 award to recognize leadership

These awards will be presented on stage at the 128th National Convention.

Triple Crown:

The Triple Crown is one of the most prestigious membership awards that an individual can achieve. It requires being named as an All-American Commander at Post, District, and Department level. Leaders who attain this level of excellence will be recognized at the 128th National Convention with a special Triple Crown pin.

For Departments without Districts, any individual who achieves All-American Commander status twice as a Post Commander and once as Department Commander, or once as a Post Commander and twice as Department Commander will receive this honor as well.

Membership Programs and Awards

Individual Recruiting Awards:

5/10/15 members recruited: corresponding recruiter pin

25 members recruited: Commander-in-Chief's Coin

50 members recruited: 40oz Insulated Tumbler w/CIC Logo

75 members recruited: Commander-in-Chief's Medallion Set

100 members recruited: Century Cap and Citation. Recruiters may opt to receive a \$50 credit to the VFW Store in lieu of a Century Cap.

Individual Recruiting Awards will be sent out regularly during the membership year to the Post, to be given out at a Post meeting to recognize those members who have helped achieve the membership mission.

Early Bird Award:

The top two Posts in each division as of January 1, 2027, will receive reimbursement of up to \$1,000 for a representative of the Post to attend the 2027 VFW Washington Conference.

Legacy Life Membership Acquisition:

Each Post that achieves the cumulative benchmarks of 25, 50 and 75 Legacy Life Members will be awarded a Legacy Society Post Proclamation. Proclamations will be sent out to the Post along with recruiting awards throughout the year.

For each Post that achieves the distinctive benchmark of 100, 250, or 500 Legacy Life members by June 30, 2027, their commander or Post representative will be reimbursed up to \$1,000 for travel / lodging for the National Convention, reserved seating at the 128th VFW National Convention joint opening session and a Legacy Society Post Proclamation presented at the National Convention.

100+% Membership Streamer:

All Posts, Districts, and Departments that exceed their prior year membership total on or before June 30, 2027, will receive a distinctive streamer.

New Post Growth Grant:

Any Post chartered in the previous membership year (between July 1, 2025, and June 30, 2026) that exceeds their prior year membership total (100%+1) and has over 50 members as of June 30, 2027, will receive a grant of up \$50 per new member (up to \$1,000) between July 1, 2026 and June 30, 2027.

Recruiting and Retention Challenge:

The top two Posts in each membership division based on new and reinstated members as well as retention according to the table below will receive a \$1,000 membership grant deposited into the Post's account. Retention calculations are defined on page 12.

Division	Size	New Member Quota	Retention Percentage
1	501+	At least 125 new/reinstated members	At least 80% retention
2	351-500	At least 100 new/reinstated members	At least 80% retention
3	246-350	At least 75 new/reinstated members	At least 80% retention
4	190-245	At least 60 new/reinstated members	At least 80% retention
5	150-189	At least 50 new/reinstated members	At least 80% retention
6	125-149	At least 40 new/reinstated members	At least 80% retention
7	105-124	At least 30 new/reinstated members	At least 80% retention
8	90-104	At least 20 new/reinstated members	At least 80% retention
9	70-89	At least 15 new/reinstated members	At least 80% retention
10	50-69	At least 12 new/reinstated members	At least 80% retention
11	Under 50	At least 10 new/reinstated members	At least 80% retention

Department Above & Beyond Award:

Any Department that exceeds their prior year membership total and has at least 75% of the Posts in the Department also exceed their prior year membership total will receive a membership grant as follows:

Small Departments (10,000 and below): \$2,500

Medium Departments (10,001-20,000): \$5,000

Large Departments (20,000 and up): \$7,500

Elite Recruiter:

Any VFW member who signs up 250 or more new and/or reinstated members as of June 30, 2027, will receive a \$1,000 award for their achievement, as well as a distinctive cap, citation, and name badge. Awards will be presented at the 128th National Convention.

Recruiter of the Year:

The VFW member who signs up the greatest number of new and/or reinstated members greater than 250 as of June 30, 2027, will receive a \$1,000 award for their achievement as well as a distinctive cap, citation, and name badge and the Recruiter Of The Year trophy. Awards will be presented at the 128th National Convention.

Life Member Recruiter Award:

Any VFW member who recruits at least 50 new and/or reinstated Life members by June 30, 2027, or before will receive a special citation from the Commander-in-Chief and a CIC logo travel bag.

New Post Startup Grant:

New Posts chartered between July 1, 2026, and June 30, 2027, will receive a \$250 credit from the VFW Store to be used towards necessary materials for the new Post. This credit will come in the form of a gift certificate sent out to the Post once a charter has been issued. The Commanders of all Posts chartered during the membership year will also receive an invitation to the 128th VFW National Convention.

Commander-in-Chief's Challenge:

To emphasize the importance of Life Membership as the backbone of our membership strength, the Commander-in-Chief is issuing the following challenge to all VFW Posts. Each quarter (July-September, October-December, January-March, April-June), Posts will accumulate points as follows:

New Annual Member: 1 point

Annual or Lapsed Member converts to Life Member: 5 points

New Life Member: 10 points

Each quarter, the Post that leads their membership division in points will receive a special award designated by the Commander-in-Chief. In addition, at the end of the year every Post who has led their division in the challenges will be recognized at the 128th National Convention for their achievements.

Post Division Breakdown

Division	Minimum Membership	Maximum Membership
1	501	---
2	351	500
3	246	350
4	190	245
5	150	189
6	125	149
7	105	124
8	90	104
9	70	89
10	50	69
11	10	49

District Division Breakdown:

Division	Minimum Membership	Maximum Membership
1	2400	---
2	1680	2399
3	1290	1679
4	880	1289
5	600	879
6	10	599

MEMBERSHIP NOTES AND RESOURCES:

- Awards given to a Post may be transferred to any member of that Post.
- Must participate in the VFW Day of Service event held during the month of May and registered at todaysvfw.org/day-of-service/ no later than May 15th. Participation may count as community service for All-American quarterly requirements. The event must meet certain criteria aimed at making a meaningful difference in the community. The criteria and more information can be found here: <https://todaysvfw.org/vfw-day-of-service-faq/>
- Community Service quarterly reports must be submitted via the All-American Dashboard or via the state's Community Service Reporting Portal and must be approved by the Department Adjutant/Quartermaster. Reports must detail individual events, roll-up or summary reports will not be accepted. Posts must be able to provide verifiable documentation of their community service activities. Reports must meet the IRS 990 standards for organizations operating under 501©(19) status.
- **RETENTION DEFINITION: (Prior Year Annual Members In Good Standing – Expired Members) / (Prior Year Annual Members In Good Standing)**
- Posts, Districts, and Departments must show growth in membership to qualify for any award. This does not apply to the Early Bird Award.
- Awards, stipends, and reimbursements paid by the VFW will be reported to the Internal Revenue Service on Form 1099 if the total of payments made to you during any calendar year equals \$2000.00 or more. The reimbursement you receive from the VFW will be deemed by the IRS to be taxable income. Since the circumstances of each individual are different, it is recommended that you consult your tax advisor to determine the effect these payments may have on your personal tax situation. It is your responsibility to keep receipts and other records as you and your accountant and/or tax advisor deem necessary in order to document your expenditures.
- Employees and officers of the VFW National Headquarters are excluded from receiving stipends or awards in this program unless otherwise authorized by the Adjutant General and/or Quartermaster General.

All-American Notes

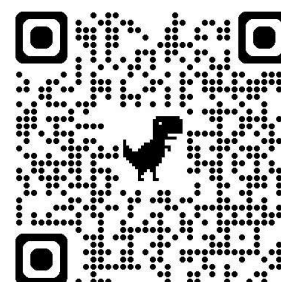
- Any member of a Post that is named as an All-American Post may purchase a All-American Post Member cap from the VFW Store after the 128th National Convention. Post, District, and Department Quartermasters and Adjutants may purchase an All-American Post Member cap bearing their title. Quartermasters may also purchase an All-American Quartermaster pin from the VFW Store.
- Donations made to replace Program Participation by eligible overseas Posts, Districts, or Departments as well as fundraising donations must be made through the Programs Dashboard, not through any other means.

For information on how to use the Programs Dashboard, scan the QR code below:

Membership Contacts:

David Prohaska, Director – 816-968-1114, dprohaska@vfw.org

Matt Nute, Associate Director – 816-961-1122, mnute@vfw.org





NO ONE DOES MORE FOR VETERANS.

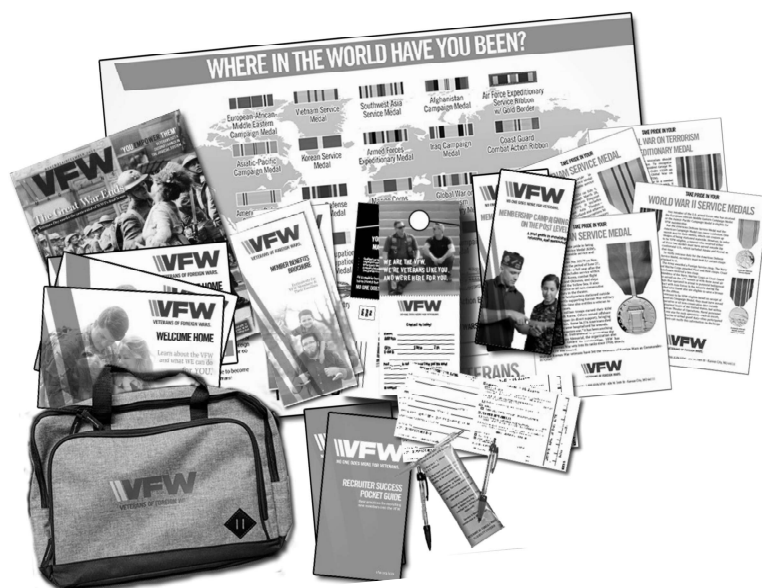
RECRUITING JUST GOT EASIER

The VFW Membership Department has everything you need to make your membership efforts successful at little or no cost.

Phone: 1.888.JOIN.VFW (564-6839)

Email: membership@vfw.org

Order online by logging into www.vfw.org



rev. June 2025

TAKE ADVANTAGE OF EASY ONLINE ORDERING!

Instead of waiting for your order to be mailed or faxed in, make sure your Post gets the materials you need quickly and efficiently by ordering your materials online!

Just follow these steps!



1) Go to www.vfw.org and click the “LOGIN” link in the upper right corner. Sign in when prompted.

If you have not yet created an account on the website, follow the “Sign Up With TroopID” link to do so!

2) Under “Membership Quick Links”, select the Online Membership System (OMS) option.

3) On the left side of the page, you will see an option for Membership Order Form - click that link.

You’ll see that it automatically enters your mailing information! If you need your materials shipped elsewhere, go ahead and enter the new address. (This won’t affect your address on file in our records)

4) Use the dropdown list to indicate which items you need. It will automatically calculate the cost of items and shipping. When you’re finished, click SUBMIT and it will take you to a billing page if there are any charges.

Once done, you’ll receive an email confirmation and your order will be processed and sent out!

IT’S THAT EASY!

RECRUITING AND TRAINING TOOLS

Membership Applications

This two-part carbonless form is necessary for recruiting and reporting new members.



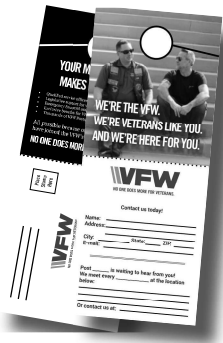
Women Veterans Brochure

This brochure highlights the benefits that come along with being a VFW member along with personal stories from our female members. Let them know that they served - they belong!



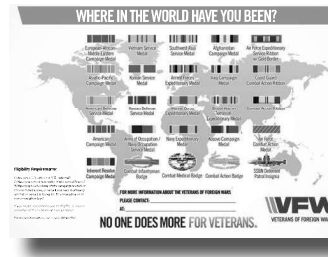
Door Hanger Self-Mailers

These are an exciting way to spread the word about VFW and garner new leads. Includes veterans benefit information, a reply card, and die-cut slots for a Post business card.



VFW Eligibility Fold-Up Poster

This 33" x 22" world map is the perfect addition to membership recruiting booths. Qualifying medals and badges are pictured along with space for your Post contact information.



Membership Recruitment Brochure

With a new and distinctive full-color design and updated information, this brochure is an essential part of any recruiting campaign, with info on the VFW as well as an application.



Priority Goals Brochure

Learn about what the VFW is doing and has accomplished in Washington, to include a list of the many veteran-related bills our influence on Capitol Hill has helped to pass.



Take Pride Flyers

Learn about all the medals which qualify veterans to join the VFW! The flyers include full-color images and the history of all qualifying campaign medals from WWII to the present day.



VFW Table Cover

Bring attention to your recruiting booth with this cloth table drape, available in 6' and 8' sizes. Multiple colors available through the VFW Store at 833.VFW.VETS (833.839.8387) or online at www.vfwstore.org.



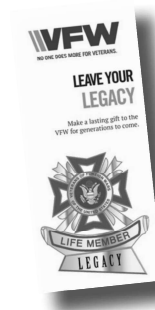
Member Benefits Brochure

Show prospective and current members all the amazing benefits that come with their membership. These brochures include info about insurance and other programs for our members.



Legacy Life Brochure

Leave a lasting legacy by upgrading your life membership to a bronze, silver or gold Legacy Life Membership.



IF YOU'VE EARNED THESE

THEN YOU BELONG HERE

NEW POST FORMING SOON

FOR MORE INFORMATION ABOUT THE VETERANS OF FOREIGN WARS
PLEASE CONTACT: _____
AT: _____



VFW

VETERANS OF FOREIGN WARS.

A glossy, full-color, 33" x 23" poster announcing the formation of a new Post in your area. An up-to-date look and eligibility listing will make your next Post development effort a breeze. It includes space for contact information along with meeting times and locations.

IF YOU'VE EARNED THESE

 European Theater Ribbon	 Africa-Middle East Ribbon	 Asiatic-Pacific Ribbon	 American Campaign Ribbon	 Army of Occupation Ribbon
 Asia-Pacific Campaign Medal	 Roses Over Russia Ribbon	 American Defense Medal	 Navy Campaign Ribbon	 Good Conduct Medal
 Purple Heart	 Roses Over Russia Medal	 Mexican Campaign Ribbon	 United States Civil Service Medal	 Central Asian Ribbon
 Army of Occupation Medal	 Roses Over Russia Medal	 Mexican Campaign Medal	 Navy Campaign Medal	 Purple Heart
 United States Civil Service Medal	 Central Asian Ribbon	 United States Civil Service Medal	 Purple Heart	 Purple Heart

THEN YOU BELONG HERE

JOIN THE VETERANS OF FOREIGN WARS

FOR MORE INFORMATION ABOUT THE VETERANS OF FOREIGN WARS
PLEASE CONTACT:

AT: _____



VETERANS OF FOREIGN WARS.

Like our “VFW Post Forming Soon” Poster, this exciting tool is up-to-date and will make your next recruiting campaign easier than you thought. The poster includes space to add your contact information along with meeting times and locations. Glossy, full-color and 33” x 23”.

A complete and convenient reference tool. Stay up-to-date in your understanding of eligible qualifying campaign medals.

Be sure to order enough for
your entire recruiting team.

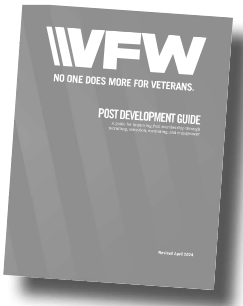
Ensure that your Post grows by using every available method and product available through the VFW because...

NO ONE DOES MORE FOR VETERANS.®



Learn the best methods for recruiting new members! This guide covers topics such as membership eligibility, benefits, veterans service, and VFW programs. It has an easy-to-use back cover flap to hold membership applications, along with pages of useful recruiting tips.

A guide for improving Post membership through recruiting, retention, mentoring, and engagement. This primer is an invaluable tool for Posts seeking to increase both their membership numbers and ability to serve our veterans, their families, and our communities.



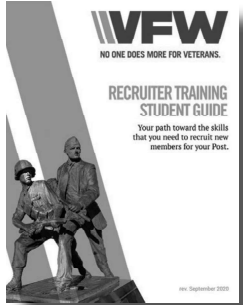
Twenty-four pages, chock-full of information and strategies used in planning and conducting a successful membership campaign. This booklet covers the basics of planning, contact techniques (with scripts) and follow up.

[illegible]

Membership Eligibility Sheet

A complete and convenient reference tool. Stay up-to-date in your understanding of eligible qualifying campaign medals.

Be sure to order enough for
your entire recruiting team.



This educational guide comprises informational material that parallels the instructors guide, along with additional forms relevant to hands-on recruiting. It includes an attractive folder to make a useful “take-away” package for your next recruiter training session.

When you're out recruiting, you can have the criteria and guidelines for membership eligibility literally at your fingertips! These ball-point pens all contain a pull-out guide to VFW eligibility, including a list of all currently qualifying medals!



AVAILABLE IN THE VFW STORE



VFW RECRUITING KIT

This kit contains everything needed to set up an effective recruiting booth or table to target veterans and/or active-duty service members. Included are a set of the Take Pride flyers (suitable for framing) covering all the campaign medals which qualify veterans for membership. Also included are large posters, door hanger self-mailers, VFW decals, applications, brochures, flyers, copies of the VFW magazine, and a link to download helpful materials and videos, along with a heavy-duty nylon briefcase for transporting these items.

POST CHARTER KIT

All the tools necessary for a new Post (or perhaps an existing Post that needs a fresh start) to get up and running quickly and easily. This complete kit contains everything necessary to conduct meetings, obligate members, account for members and funds, submit reports, conduct programs and more. Included are the following: an altar cloth, altar flag set (including a POW-MIA flag), Bible, gavel, eight copies of the VFW Bylaws, Manual of Procedure and Ritual, a service office guide, Post minute book*, a pad of misc. receipt forms, receipts and disbursements pad, trustees report of audit pad, two VFW Store catalogs, a membership binder, 10 eligibility sheets, 50 VFW Cross of Malta lapel pins, 100 membership application forms, 50 VFW benefits flyers, 50 membership recruitment brochures, a "Membership Campaigning on the Post Level" booklet, 50 "Planning A Successful Buddy Poppy Campaign" brochures, 50 "History of the Buddy Poppy" brochures, one "New Post Development and Post Revitalization" manual, a Post Commander's Guide, a Post Quartermaster's Guide, a Trustees' Guide, and two copies of the "Report of Institution" form. Everything you'll need to ensure the success of a new Post in one convenient package.



**You can order materials online! Just go to www.vfw.org and log in!
Under "Membership Quick Links" you'll find the link to the**

Membership Recruiting Brochures Order Form

Select the items you need and the quantity, and hit SUBMIT.

It's that easy!

ONLINE MEMBERSHIP SYSTEM (OMS)



Do More with the Post Commander Online Membership System

Post Quartermasters are not only the officers in your Post granted special privileges in the Online Membership System (OMS). Post Adjutants and Commanders have also been granted the online tools necessary to assist them with their responsibilities, particularly with Post reporting and new member prospect review. All OMS services are available to access at the official website of the Veterans of Foreign Wars National Headquarters: www.vfw.org.

Please note that all new users must have an account ID.me before OMS sign-in and access.

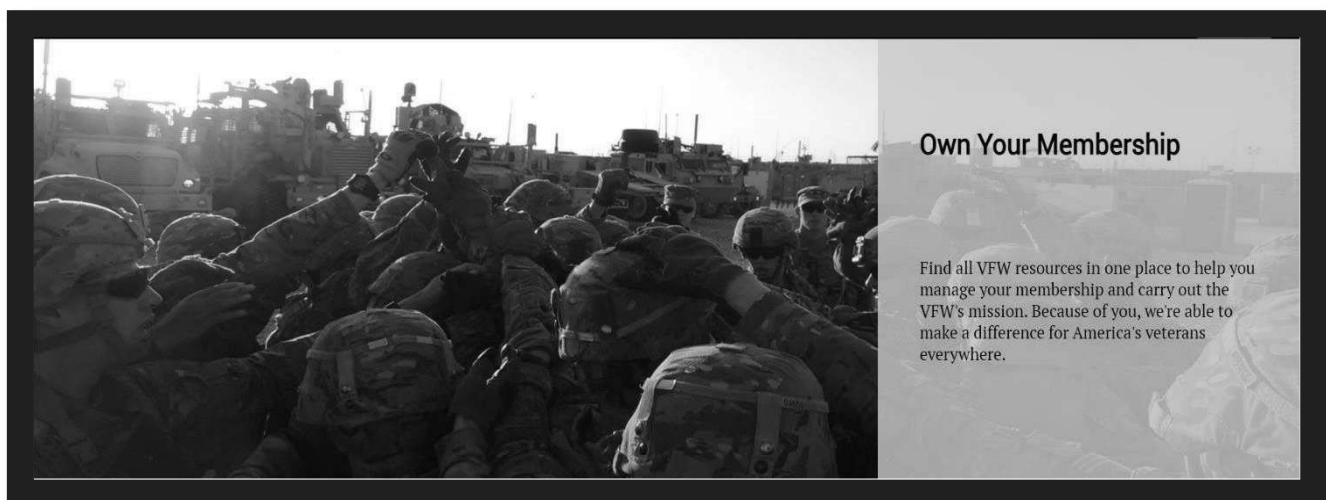
Instructions regarding setup and sign-in can be accessed by following the steps below.

- 1.) Go to www.vfw.org.
- 2.) Click on Login.
- 3.) Select the **Video Tutorials for ID.me** link at the bottom of the **VFW Member Login** screen.
- 4.) After you have watched the setup videos, return to www.vfw.org, and click on Login to produce the Member Login screen again. Please note that setup will begin by selecting the **ID.me** link found below "Are you a new user?" Once your account is set up, and your identity is verified, the green button on the screen titled **Sign in with ID.me** will be your default sign-in for all OMS activity.

IMPORTANT: Please note that the original VFW Member Login screen (which asks for an email address and password) will not be compatible with your ID.me sign-in. This sign-in was originally introduced before the ID.me network and is unable to recognize ID.me user accounts.

Navigating the Online Membership System.

When you sign in, click on the "My VFW" tab at the top of the home page. The Own Your Membership Screen will appear.



Next, scroll down the screen until you find a section titled **Membership Quick Links**. The first link titled **Online Membership System (OMS)** will take you to the VFW Welcome page. The VFW Welcome screen will appear. Personal information will appear at the center of your screen. The left side will provide you with a series of drop-down menus related to your membership, documentation, and other services. This guide, however, will focus on two services related to your Post Commander election: **Reporting and Tools, Products, and Merch.**

Online Reporting.

All Post-related reporting services will be accessed through the Reporting drop-down menu on your left. Click on this menu to expand and view the selection of online reports provided. Once this menu is open, the following reports will appear.

Legacy Life members

All Post Legacy Life members for the current membership year will appear in this report. First name, last name, and Legacy level will be provided, but further details are available through the blue **Download Results** link on the right side of this screen.

Post Query (Post Member Report)

Access the Post Member Report (Post Roster) with ease by selecting a “Totals” count from one of the main categories provided: **Memstats, Paid, or Unpaid.**

Post Member Report

Click one of the blue highlighted numbers below to generate your report

Post 5789

Post Report Terminology

Memstats Counts (paid for 2022)								
Life 486	New 9	Reinstate 3	Cont. 72	Total 570	Prior Year 598	Percent 95.31%		
Post Counts (members in good standing)								
Life 469	New 6	Reinstate 3	Cont. 68	Expiring 10	Cont. Trans. 1	Non-Pay Trans. 0	Installment 4	Total 561
Unpaid								
Unpaid 1 Year 42		Unpaid 2 Years 0		Total Unpaid 42	Complete Roster 603		Deceased 35	

Currently viewing:

These counts will appear as highlighted, blue numbers within each of the subcategories provided in each row.

Post Counts (members in good standing)			
Life 555	New 18	Reinstate 1	Cont. 75

Double-click on the highlighted, blue, totals count of your choice to view a selected membership count. This action may produce a member privacy notice. If this agreement appears, accept the terms to

continue. A Post member report will appear below the three original rows (Memstats, Post Counts, and Unpaid), providing you with membership card numbers, names, contact information, etc. Click on the **Download** or **Print** selection to produce an Excel or Print Friendly copy of the report in a new window.

Find Unpaid Members

Locate unpaid members by years expired (Unpaid (up to)) and age. The Find Unpaid Member Report offers you the ability to locate unpaid members for the past decade. In contrast to Post Query, the Find Unpaid Members tool allows you to search for potential reinstate members that have fallen off the main reports. (Post Query only reflects Post membership for the past two membership years.)

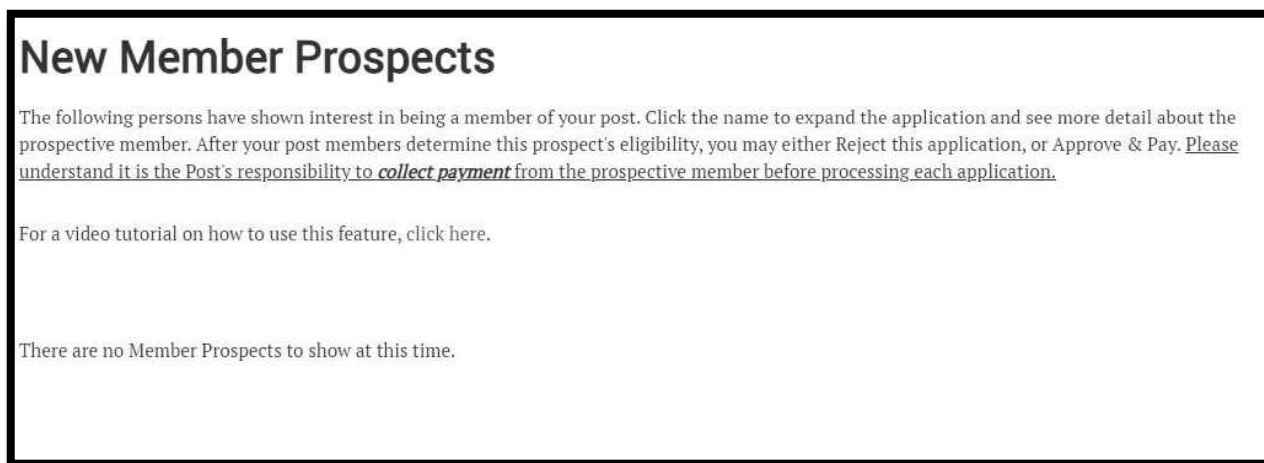
To begin your search, select a year (1, 2,3, etc.) and sort out an age range to query your search (example: Age: 35 to 75.) Next click on the red Search button to continue. An expired report based on your search filters will appear. If your report suits your request, click on the blue Download or Print option to produce an Excel or print-friendly copy of your report.

MemStats (Membership Statistics)

The Memstats report represents the numeric count of all payments processed and credited to your Post, District, or Department for the current dues year. A member transfer will be counted with the previous post if they have been a member for less than a year.

Post Cmdr (Commander) Services: New Member Prospects

Click on the **Post Cmdr Services** drop-down menu to expand and click on the New member Prospects selection. The New Member Prospects screen will appear.



Veterans who have shown interest in being a member of your Post will appear in this menu service for application review and approval. Online applications for these potential members (otherwise known as prospects) are collected through the VFW “mobile app” by Post recruiters in the field and sent over to the Post QM or Commander for review.

Application details are viewed by clicking on the name of each prospective member. Depending on the eligibility of the recruit, click on the red Approve or Reject button to discard or finalize an applicant's membership request.

If no applications are available for review, a **There are no Member Prospects to show at this time** message will be displayed. For a video demonstration on how to use this feature, click on the blue **click here** button to watch.

Tools, Products & Merch

Use this drop-down menu for quick access to all VFW products and merchandise, including new membership applications, and legacy citation certificates.

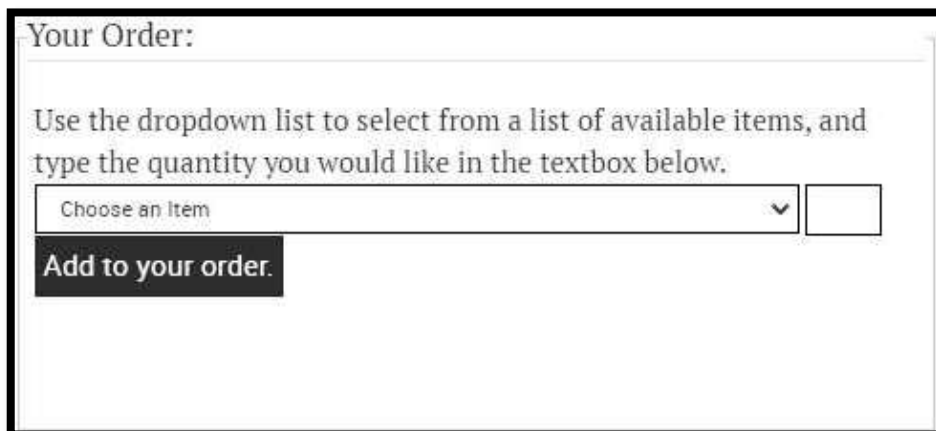
Membership Order Form

Online bulk orders for all Post related literature (including new membership applications and brochures) can easily be submitted through the online Membership Order form. Before submitting your order, review the shipping address information in the “Ship To:” column on your left.

Your personal mailing information will already be populated, but the order can be shipped to anyone.

Any adjustments to the order’s shipping address, Department, District, Post, and contact email address are permitted. Select **Member** or **VFW Post Commander** from the Check One section below.

Select your item from the Choose an Item drop-down menu in the Your Order: column on your right for your next step. The product type and quantity amount of the order (example: Membership Application (25 per pkg)) will be provided for each item listing.

A screenshot of a web form titled "Your Order:". Below the title, there is a text instruction: "Use the dropdown list to select from a list of available items, and type the quantity you would like in the textbox below." This instruction is followed by a horizontal row containing a dropdown menu with the placeholder text "Choose an Item" and a small downward arrow, and a small, empty rectangular text input box to its right. Below this row is a dark rectangular button with the white text "Add to your order."

After your item is selected, click in the small box to your right, and type in a quantity number that represents the number of packages received per item. Click on the red **Add to your order** button to produce a summary of the order. You can also use this button to add multiple products to your order before submission.

If you approve of your order, click the red “Submit Order” button to submit. If the order does not meet your preferences, click on the red “Remove” button instead. Also, please note that Shipping Information detailing Shipping Cost and Sub-Total is provided below your order to inform your decision to purchase. Quotes for orders over \$75.00 are not provided and can only be determined by calling our Membership Department at VFW National Headquarters. Toll-Free Number: 1-833-VFW-VETS (1-833-839-8387)

Legacy Citation of Merit

Memorialize a fallen service member who was killed in Action with a tribute from your post with a commemorative Legacy Citation of Merit. Submit the fallen service member's name, branch of service, and shipping address before order submission. Once your order is submitted, please allow 6-8 weeks for delivery.

VFW Store

Click this link for quick access to www.vfwstore.org. Please note that your OMS sign-in for vfw.org will be the same (email address and password) used to access your store account (ID.me or non-ID.me login.)