

2024-2025 Buddy Poppy Program

ORDERING BUDDY POPPIES:

Buddy Poppies may be ordered at any time during the year. For anticipated distribution during traditional Buddy Poppy days in May, Posts are encouraged to submit their orders to Department prior to December 31, 2024.

During 2024-2025 Posts may purchase two versions of the Buddy Poppy: the Traditional artificial flower and the new Tin Tab Buddy Poppy. There will be separate order forms for each version. You must place your order using the proper form.

All Buddy Poppy orders must be made to Department Headquarters and include a properly completed order form with payment in full. Department is responsible to place the order to the VFW Store who will ship the order to member address of the Post member placing the order. This year, we are informed that Auxiliary members may place orders to VFW Department Headquarters using their home address as well.

DISTRICT AND POST CHAIRMEN RESPONSIBILITIES AND AWARDS:

District Chairmen should present their program at the first District meeting. Make sure each Post in the District has appointed a Post Buddy Poppy Chairman. Challenge them to buy more than they did the previous year. Remind them that all Buddy Poppy donations received are to be placed into the Post Relief Fund and used for that purpose only. Emphasize to all your Comrades that they are helping Veterans by purchasing the poppies and by seeking donations for them. Buying and collecting donations for Buddy Poppies puts our motto of "NO ONE DOES MORE FOR VETERANS" into full practice. Note: National also allows the use of Scouts to collect Buddy Poppy donations for Posts. The basic fundraising dates for Buddy Poppies are May 1 thru 3, 2025, however, you can fundraise all throughout the year.

Districts and Councils who have 100% of their Posts purchasing a minimum of 500 Buddy Poppies will receive a Certificate of Achievement from the Department of Michigan.

Posts who order at least 500 more Buddy Poppies this year than the prior year will receive a Department Citation. The Post member in each of the four membership divisions who collects the largest amount of donations during the month of May 2025 prior to May 12 will receive a Department Citation. The name of the fundraiser and the amount collected are to be verified in writing by both the Post Commander and Post Quartermaster and are to be received by the Department Buddy Poppy Director no later than May 18, 2025.

Membership Divisions:

- I 10 to 65 members
- II 66 to 125 members
- III 126 to 225 members
- IV 226 members and over

If have any questions concerning the Buddy Poppy program, or if you would like me to attend your Post or District meeting to discuss the program, please contact me at the number below.

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